



# **WALK-IN TUBS FROM INDEPENDENT HOME**

Stay Safe and Keep Your Home as You Age

  
**Independent Home**



## WHY INDEPENDENT HOME?

*While you have a choice in walk-in tub providers, tens of thousands of homeowners continue to choose Independent Home for many reasons.*



## We Have the Best Quality at the Lowest Price, Guaranteed!

While walk-in tubs are less costly than assisted living and nursing homes, they are an investment. It's our goal to outfit your bathroom with a high-quality walk-in tub at an affordable price. In fact, our best-in-class products are more affordable than ANY other competitor in the industry. We can help you save thousands. Our pricing is all-inclusive and transparent—with no hidden fees or charges.



## Fast Turnaround

Falls are a safety issue, that much is certain. That's why we want to transform your bathing experience quickly—and we do it faster than anyone else! We can get you in an Independent Home walk-in tub in as little as two weeks!





## Quality Products with Superior Features

All our products use the highest quality materials that are rigorously tested. That's not all. Our walk-in tubs come with a comprehensive spa package and plenty of customization options. Not only do you get numerous safety features and therapeutic options, but we can also custom size your tub to fit nearly any space. Our products are backed by an industry-leading lifetime warranty on the products and labor!

## Professional and Reliable Installation

We never work with subcontractors. Our licensed installers all work directly for us, and they all have hundreds of installations and a minimum of 5 years' experience under their belts. Our installers specialize in multiple trades: plumbing, electrical, demolition, finishing, etc. They handle all aspects of the installation, including the removal of your old tub and cleanup—and they do it all in less than a day!

## Stellar Reputation

We only focus on walk-in tubs, and our obsession with customer satisfaction and providing a 5-star experience is known throughout the industry. Our 5-Star Consumer Affairs rating is based on over 1,000 reviews, and our A+ Better Business Bureau (BBB) rating is a longstanding badge we've proudly worn for more than 10 years.

### Job Was Done to Perfection

"We want to thank you for having such a qualified and talented man as Matthew C. on your staff. We feel so fortunate to have gotten him for our installer. His job was done to perfection, and we appreciate that very much. Oftentimes, professionals have abilities but not personality or communication skills. Matthew surely has both and was a joy to have in our home. We look forward to enjoying our new tub. Thank you again."

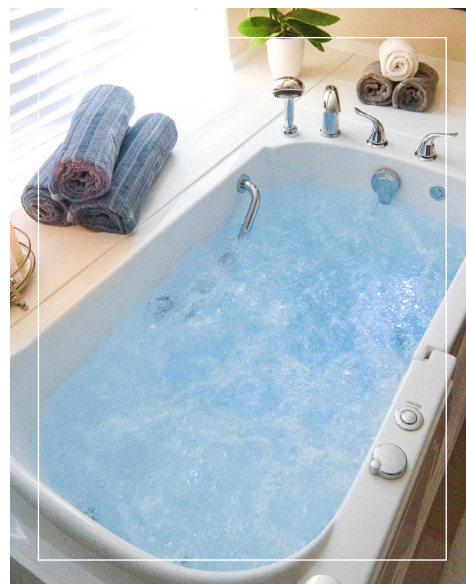
**Roger and Patty T.**





## An American Company

We are an American owned company that continues to be operated in the USA. All our products are designed and assembled in America, which is how we maintain our superior quality. We also believe in giving back to the community, which is why we donate to the Freedom Alliance Scholarship Fun, the American Cancer Society, the National Multiple Sclerosis Society, St. Jude Childrens Hospital, and other American-run charities and organizations!



## How We Compare to Our Competitors

	Kohler	American Standard	SafeStep	Independent Home
Sizes Available	2	2	4	10
Low Threshold Height	✗	✗	✗	✓
Rain Shower Head	✓	✓	✓	✓
Hydrotherapy	✓	✓	✓	✓
Micro Bubbles	✗	✗	✓	✓
Aromatherapy	✓	✓	✓	✓
Chromotherapy	✓	✓	✓	✓
Heated Seat & Back	✓	✓	✓	✓
Fast Fill	✓	✓	✓	✓
Power Speed Drain	✗	✓	✓	✓
1 Day Installation	✗	✗	✗	✓
Lead Time	Months	Months	Months	2-4 Weeks
Warranty	Limited	Limited	Limited	Lifetime
Price	Most Expensive	Very Expensive	Very Expensive	Lowest Cost





## WALK-IN TUBS FROM INDEPENDENT HOME

### Stay Safe and Keep Your Home as You Age

Thank you for your interest in Independent Home! We have been a leading national provider of walk-in tubs since 2008. Since then, we have installed over 10,000 walk-in tubs to customers in 48 states across the U.S.

We understand that homes are places where memories are made. It's our mission to keep older adults like you safe in the bathroom, allowing you to continue living independently and happily in your home, with your memories, for years to come.

Unlike many other companies in our industry, who specialize in many different products, we are solely focused on walk-in tubs. It's ALL we do, and we do it well. This focus, combined with our factory-direct sales process, has allowed us to offer the highest-quality products at the lowest prices on the market. That's not all. Our dedication to customer service, no-hassle sales process, and quick installation makes us one of the most highly rated walk-in tub suppliers in the country. Our customers love us because we care. It's that simple.

We're here to help you find the bathroom solutions you need to stay safe and independent. It all begins with having the right information at your disposal.

Read to the  
end of this  
information  
guide to discover  
how you can  
**save \$1500** on  
your walk-in tub  
purchase!



# WHY USE WALK-IN TUBS? SAFETY. AFFORDABILITY. COMFORT.

## Safety: The Dangers of Falling Don't Become Another Injury Statistic

One second is all it takes to change a life. As every second goes by, another older adult will suffer a fall in their home. Falls are the leading cause of injury and injury death in adults 65 and older in the U.S., according to the Centers for Disease Control and Prevention (CDC).<sup>1</sup> A single fall can lead to permanent disabilities that prevent older adults from living independently and staying in their home as they age. This is a dangerous reality for many seniors, and the odds are stacked against them, as more than 1 in 4 older adults fall every year, leading to over 800,000 hospitalizations.<sup>2</sup>



### Every Second in the U.S., an Older Adult Suffers a Fall That Can Have Big Consequences for Those 65+



Falls were the 11<sup>th</sup> leading cause of death (in 2018)<sup>3</sup>, and caused 36,000 deaths (in 2020).<sup>5</sup>



Falls are the leading cause of injury.<sup>3</sup>



Falls lead to loss of autonomy, increased nursing home admissions, and decrease in quality of life.<sup>3</sup>



Falls are the most common cause of traumatic brain injuries (TBI).<sup>4</sup>



More than 95% of hip fractures are caused by falling.<sup>4</sup>



Falls led to 3 million emergency room visits (in 2020).<sup>5</sup>



Falls cost about \$50 billion in medical costs annually.<sup>5</sup>



1 in 5 falls lead to broken bones (wrist, arm, ankle, hip, etc).<sup>5</sup>





## Falls in the Home: A Common, Dangerous, and Preventable Occurrence

It only takes one fall, and while it can happen anywhere in a home, 80% of falls occur in the bathroom.<sup>3</sup> Slippery floors, bare feet, and wet surfaces make for a dangerous combination. Bathrooms require a person to sit down, stand up, and often step over the base of a standard bathtub or shower, creating dangerous conditions for even independent older adults.

**80%**  
**of Falls Occur in  
Bathrooms.**

### **80% of Falls Occur in Bathrooms Here's How You Can Prevent Them:**

- *Remove objects on the floor you can trip over (slippers, clothing, books, etc.)*
- *Install grab bars by toilets*
- *Lay down non-slip mats*
- *Keep commonly used items within reach (not in cabinets or where stools are necessary to reach them)*
- *Improve interior lighting as eyesight worsens*
- *Use sheer curtains on windows to reduce glares*
- ***Invest in a walk-in tub!***

That's why we're a proud manufacturer and distributor of walk-in bathtubs. Walk-in tubs reduce many of these hazards, providing a safer and easier way to bathe. Our products allow older adults to live more comfortably and independently, letting them stay in their homes for longer.







## **Affordability: Aging in Place Doesn't Have to be Stressful or Expensive**

### ***Comparing the Costs of Walk-in Tubs to the Alternatives***

#### **The Cost of Assisted Living**

The average cost of assisted living facilities in the U.S. is about \$4,500 a month (for a private, one bedroom apartment). That's about \$54,000 a year. Walk-in tubs cost less than a third of that price, and many assisted living homes do not have walk-in tubs installed in their units. For the cost of just four months' assisted living rent, you could buy the safety and independence you need to stay in your home!

#### **The Cost of In-Home Care**

The cost of in-home care can greatly vary based on the needs of the customer and the time the personal aid spends in the house. Many home care companies charge hourly, and the median cost of these services in the U.S. are generally around \$26/hour. At a minimum of 7 hours per week, that's a total cost of about \$788 a month, or \$9,456 a year, every year, for the rest of your life. The lifetime savings of living independently with a walk-in tub increase every year!

#### **The Cost of Living with Your Children**

While moving out of your home and in with your children doesn't come with many monetary costs, it comes with a lot of stress. Everyone wants to remain independent, and no one wants to become a burden to others. Living in the same home as your children and grandchildren can come at a great cost to you and your family. It puts the burden on others, and it takes away your autonomy as a person.

Walk-in tubs cost **less than a third** of the cost of a year in assisted living.

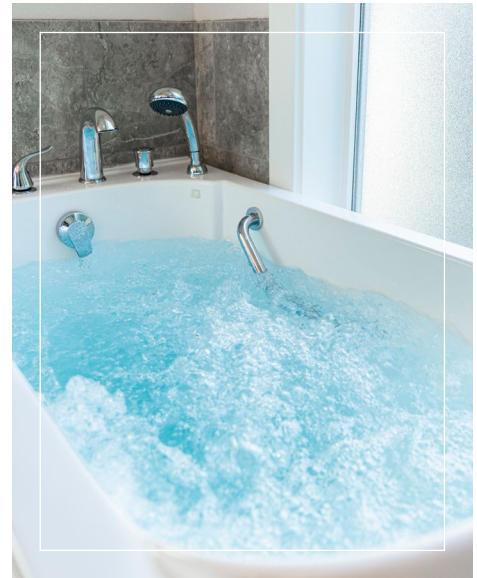




## Comfort: You Deserve to Age Well

### The Benefits of Using a Walk-in Tub as You Age

Aches and pains and many illnesses become more common as you age. While walk-in tubs cannot treat conditions like arthritis, chronic pain, fatigue, etc., they can help alleviate their symptoms and make living with these conditions easier and more comfortable.



### Using a walk-in tub daily can help:



Increase blood flow and promote healing.



Loosen stiff joints.



Relieve muscle tension.



Relax joints and tendons.



Increase endorphins, the body's natural pain killers.



Reduce nerve sensitivity.



Decrease inflammation.



Relieve stress and anxiety.



Stimulate your senses.





## OUR PRODUCTS

### *Superior Walk-in Tubs for Safer Independent Living*

## Top-of-the-Line Safety Features

### **Low Entry Door**

Safely and effortlessly step into and out of your walk-in tub without having to strain or lift your legs.

### **Anti-Slip Floors**

Comfortable textures create a non-skid, anti-slip surface that is gentle on the bottoms of your feet.

### **Angled Grab Bar and Handrails**

Ergonomic bars are easy on arthritic joints, providing ample support while you sit down and get up.

### **ADA Compliant Seat**

A 17" ADA-compliant seat provides a comfortable and relaxing place to sit for extended bathing.

### **Ergonomic Lever Faucet Set**

Simple to use and easy to turn, our faucets are designed specifically for those with arthritic pain.

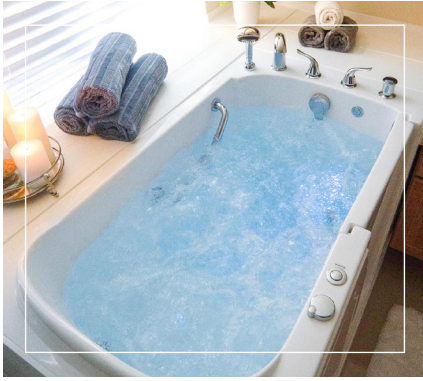
### **Self-Purging Cleaning System**

Eliminate mold and mildew with an automatic purge system that removes sitting water from air jets.

### **Watertight Door Seal & Overflow Valve**

A tight door seal and preventative overflow valve eliminates the risks of leaks, spills, and overflowing.





## Spa-Inspired Comfort Features

### Therapeutic Hydrotherapy

Our walk-in tubs combine heat, buoyancy, and gentle massage elements to create a luxurious and therapeutic bathing experience. Mitigate the symptoms of diabetes, fibromyalgia, and other conditions.

### Soothing Warmth

The soothing heat from warm water helps increase blood circulation, reduce soreness, and relax muscles and joints as you melt away stress.

### Buoyant Sensations

Your buoyancy when soaking in water reduces your body weight by about 90%, relieving pressure on your joints and muscles and relaxing your entire body as you enjoy the sensation of floating.

### Gentle Massages

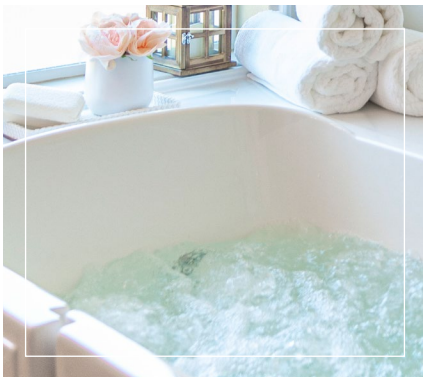
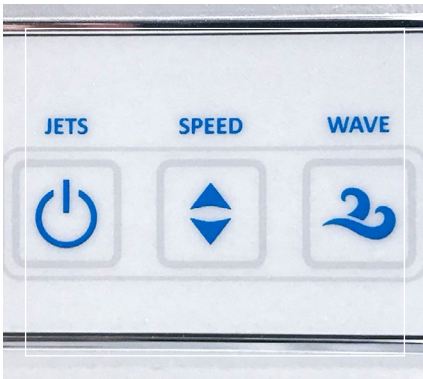
Energized water streams relax tight muscles in your back, hips, and legs while stimulating the release of endorphins, the body's natural pain relievers. Ease tension and relieve soreness as you bathe.

### Effervescent Micro Bubbles

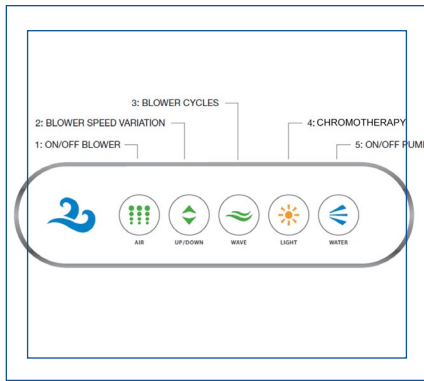
Millions of oxygen-rich micro bubbles moisturize and hydrate your skin to make you feel better and look younger. These tiny water bubbles penetrate skin pores to clean and remove odor-causing impurities.

### Light-Based Chromotherapy

Color-rich lights help stimulate your mind and body, transforming your bath into a spa-like experience. Dim the lights, relax, and enjoy your own personal spa in your bathroom.







## Stimulating Aromatherapy

A dispenser located below the deck of your bathtub releases natural plant extracts known as essential oils. These relaxing scents can stimulate and reinforce your body's natural defenses.

## Heated Seat and Back

Relaxation begins before your tub even fills. A built-in heating pad gently warms your body as your tub fills and drains. Three temperature settings allow you to choose your comfort level without overheating.

## Easy-Use Convenience Features

### Rain Shower Head

A gentle rain shower head provides a full shower experience, allowing you to choose how you bathe.

### Extendable Shower Wand

An easy-to-use shower wand extends from the tub to allow you to rinse without leaning or standing.

### Electronic Keypad

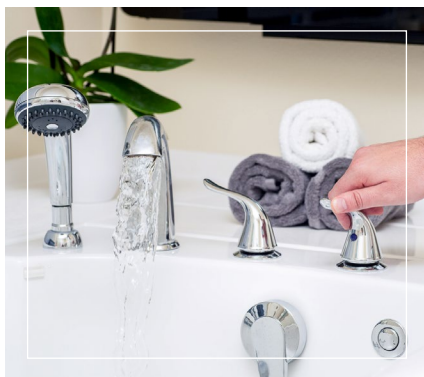
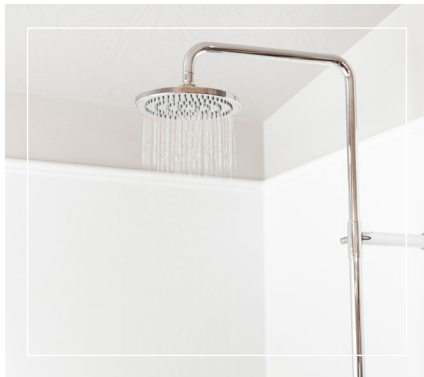
Soft touch controls with large buttons, icons, and text allow for effortless control of your bathtub.

### Fast Fill and Drain

An oversized 2" power speed drain reduces drain time, allowing for a quick and enjoyable end to your bath.

### Designer Faucet Set

Our Chrome Roman Faucet set is effortless to use and perfectly complements any bathroom aesthetic.





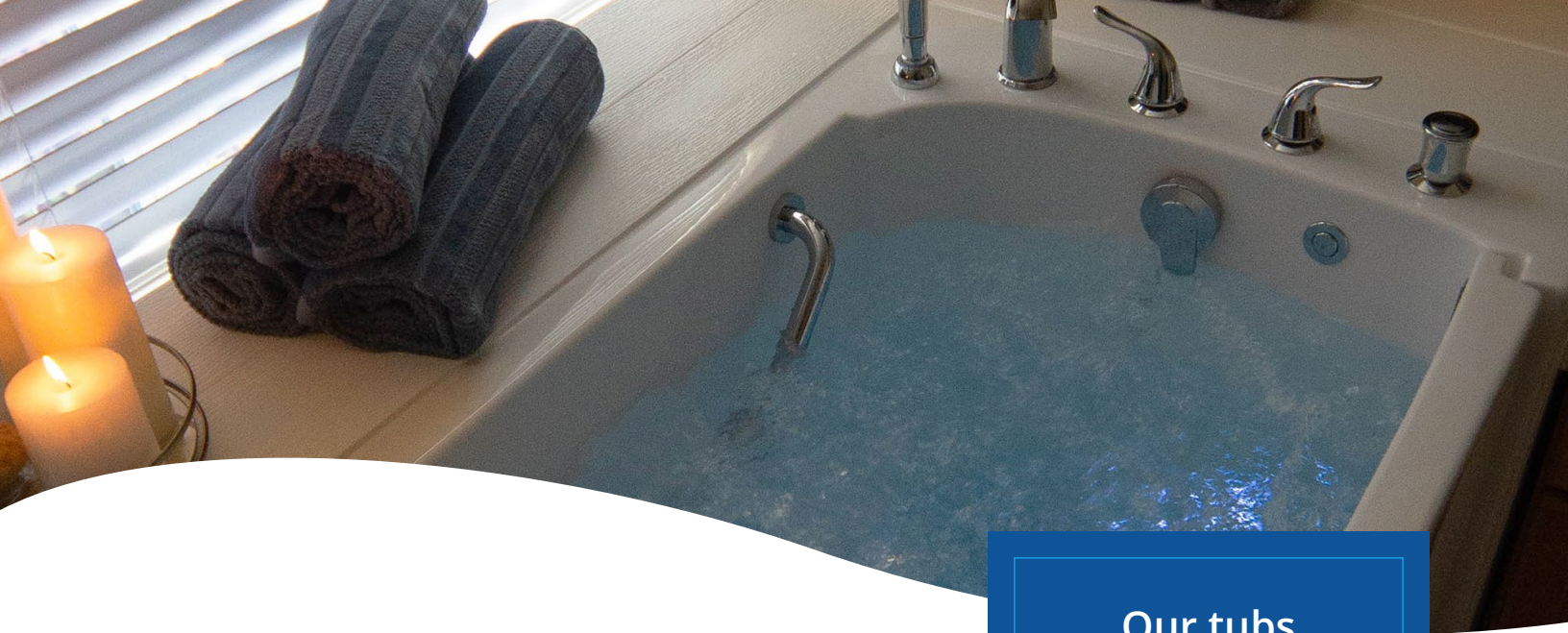
## OUR SIMPLE PROCESS CREATES HAPPY CUSTOMERS

Personalized in-home consultations, no-pressure sales, and a seamless shopping experience are just a few of the things Independent Home customers enjoy. We understand that shopping for a walk-in tub means making a life-changing investment in your home. That's why we take pride in our informative and helpful experience. We are with you from beginning to end, from the initial consultation to showing you precisely how to use your tub after installation. We want you to understand everything as we guide you through each step of the process.

We are proud to support and work with **veterans** of the U.S. Armed Forces! Ask about how you or a loved one can qualify for special pricing.







## WHAT YOU CAN EXPECT WORKING WITH INDEPENDENT HOME

### In-Home Consultation

After you submit an inquiry to our team, we'll get you scheduled right away for a free in-home consultation. During this consultation, one of our experts will take measurements of your bathroom and share the product offerings available to you. This is a NO-pressure exploratory process. Our sales representative is here to answer all your questions and provide you with information on the best products for your unique needs.

### Delivery of a No-Obligation Quote

After your space is analyzed and your needs are understood, you'll be provided a NO-obligation quote that includes all product and installation costs. No hidden fees. No extra charges! We've earned the trust of our customers by being honest and transparent about our pricing. We have the lowest prices in the industry—hands down!

Our tubs are specially designed to fit nearly any space. View our sizing guide to see which products may be right for your space.







## Scheduling an Installation

If you choose to move forward with your project, we'll schedule an installation date that is typically about two weeks out. That's faster than any of our competitors! Our installation process generally takes less than a day. It's fast, easy, and requires very little on your part! We work around your schedule, so let us know which days work best for you and we will do our best to accommodate you.

## Day of Installation

On the day of installation, our team handles everything. They will remove your old bathtub or shower, haul it away, and replace it with your new Independent Home walk-in tub. All plumbing, electrical, finishing, and any other required work is handled by our qualified team.

## Post Installation

After installation, a certified professional will walk you through all the features of your tub, showing you how to work the controls and use everything. They will also go over everything included in our lifetime warranty, and how to get in touch with our team should you need assistance.

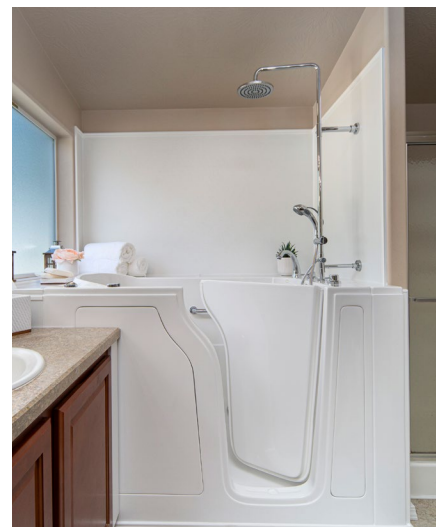
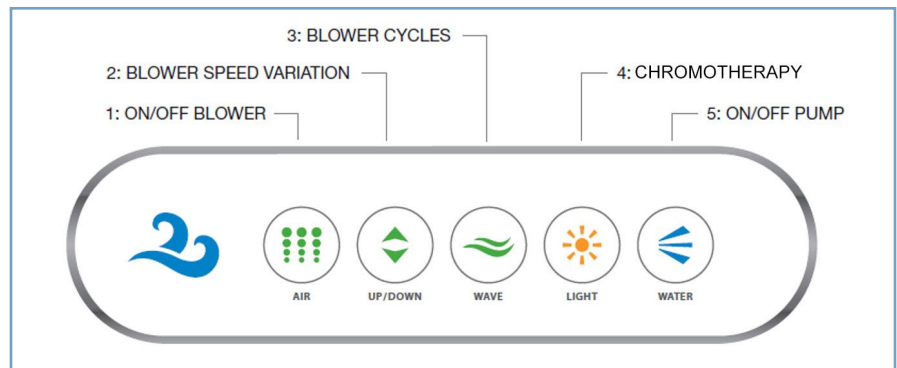
After you are completely satisfied with the installation and the explanation of your new tub, you will be asked to sign a completion certificate. This is how we guarantee that you are nothing short of happy with your purchase and experience with our team. Our commitment to quality, customer service, and your satisfaction is our top priority.

## Financing Options Available!

We partner with multiple trusted providers who offer financing options to qualified customers. Ask about our financing options that fit your specific budget!



# GALLERY



# **SPEAK DIRECTLY WITH AN INDEPENDENT HOME CUSTOMER**

## **Through Our Brand Ambassador Program**

Not sure if a walk-in tub is right for you? What if you could talk to someone like yourself? Our Brand Ambassador program puts you directly in touch with one of our former customers. They are happy to talk to you about their experiences, the decisions they made, and how you can make the right choices for your life.



***Ask About Our Brand Ambassador Program  
When You Give us a Call!  
Or Fill Out the Form Here to Arrange a Call***







## TESTIMONIALS

### From the Lives We've Changed

#### **Our Only Regret is Not Calling Sooner**

"My wife and I were having difficulty getting in and out of our garden tub. We did a significant amount of research online before making the decision to go with Independent Home. They made us feel comfortable every step of the way and the technician that came out to see us wasn't pushy in the least. We love our walk-in tub and the only thing we regret is not calling them sooner. Thank you, Independent Home." — **Scott of Phoenix, AZ**

#### **Quality of Life Improvement**

"My mother is an ovarian cancer survivor. I knew from the first call that this was the right company for us. From the customer service to the field tech to the install team, everyone was top-notch and made my mother and I feel very comfortable and confident that we had made the right decision. My mother loves her walk-in tub and wishes we had done this sooner. I would highly recommend Independent Home to anyone looking to improve their safety and increase their quality of life."

— **Robert of Cave Creek, AZ**





### Exceptional Craftsmanship

“The walk-in tub installation was exceptionally thought out and executed. The surrounding woodwork enclosure was very well done and because of the change in floor size, they expertly installed flooring. We are extremely pleased with the result and would recommend it to anyone. Independent Home was very easy to work with, agreeable and knowledgeable and consulted with us every step of the way. Well done!” — **Deb of Walker, MN**

### Flexible and Easy Scheduling

“Independent Home was very good, helpful and worked with us a great deal in terms of accommodating our schedule. For my wife, who has Parkinson’s, giving her a shower with her sitting down and me not having to bend way over is a really nice feature of a walk-in tub. It makes it easy for me to do that.” — **Joel of Westminster, SC**

### Installation in 1 Day

“We purchased a tub and could not be more pleased. The tub is everything we had hoped for and more. The installers completed the installation in one day and were so professional and helpful. They explained everything perfectly and even left a phone number if we needed anything or had any questions. We are VERY satisfied. Thank you!” — **Marcia of Gig Harbor, WA**



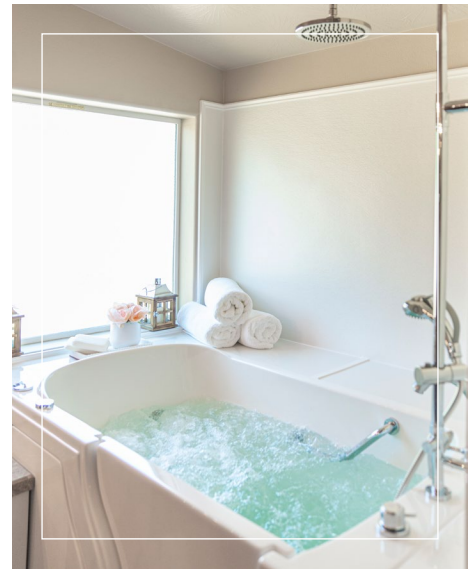


Learn How to

**SAVE \$1500**

and Get in Your Tub in **2 Weeks!**

Call **888-921-2199** today and mention this info kit to get an instant \$1500 off!



## Sources

1. <https://www.cdc.gov/injury/features/older-adult-falls/index.html>
2. <https://www.cdc.gov/falls/facts.html>
3. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC8246567/>
4. <https://www.cdc.gov/injury/features/older-adult-falls/index.html>
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7. <https://www.cdc.gov/steady/pdf/STEADI-Brochure-StayIndependent-508.pdf>